

29th Annual

# FESTIVAL of TREES

to benefit Aspirus comfort care & hospice services and Aspirus Family House

November 24-29, 2026

at Central WI Convention + EXPO Center - Rothschild, WI

## Sponsorship Opportunities

Please Respond by:

June 16, 2026

Thank you!

For More Festival Information:

[WausauFestivalofTrees.org](http://WausauFestivalofTrees.org)

[FestivalofTrees@aspirus.org](mailto:FestivalofTrees@aspirus.org)

Heather Martell

715.847.2412





# FESTIVAL of TREES

November 24-29, 2026 | EXPO Center - Rothschild



- **TREE SPONSOR:** Sponsor a tree or mantel décor to be auctioned off after being displayed for nearly a week. Logo/Name recognition displayed with tree and in program. You also have the option to decorate the tree or mantel. **Your options:**
  - 7-8 ft Tree - \$800 (includes 8 General Festival tickets)
  - 5-6.5 ft Tree - \$500 (includes 6 General Festival tickets)
  - 4 ft. Tree - \$250 (includes 4 General Festival tickets)
  - Mantel - \$200 (includes 4 General Festival tickets)
- **AUCTION OR RAFFLE ITEM DONOR:** Donate an item or fund an item for the general raffle, or to be auctioned off via the *Festival's Silent Auction*. **Ideas:** wreath, centerpiece, outdoor décor, jewelry, electronics, gift certificates, dinner party, getaway, gift basket. Receive: logo/name recognition with auction item, in program, and 2 - General Festival tickets.
- **FESTIVAL - PRESENTING SPONSOR: \$15,000** LOGO RECOGNITION: Butterfly Event & Gala invitations\* and Festival website; Event program, poster, & advertising (print, radio, television, social media); Pre-event promotions - including live & digital during Butterfly and Gala events; and Tree Sponsor recognition (w/option to decorate tree). **Includes:** 6 - Butterfly Event, 14 - Gala, 10 - Teddy Bear Blast, and 10 - General Festival tickets.
- **FESTIVAL - DIAMOND SPONSOR: \$10,000** LOGO RECOGNITION: Butterfly Event & Gala invitations\*; Festival website; Event program, poster, and advertising (print, radio, television, social media); Pre-event promotions - including live and digital during Butterfly and Gala events; and Tree Sponsor recognition (w/option to decorate tree). **Includes:** 4 - Butterfly Event, 12 - Gala, 8 - Teddy Bear Blast, and 25 - General Festival tickets.
- **FESTIVAL - PLATINUM SPONSOR: \$8,000** LOGO RECOGNITION: Butterfly Event and Gala invitations\*; Festival website; Event program, poster, and advertising (print, radio, television, social media); Pre-event promotions - including live and digital promotion during Butterfly and Gala events; and Tree Sponsor recognition (w/option to decorate tree). **Includes:** 4 - Butterfly Event, 10 - Gala, 6 - Teddy Bear Blast, and 20 - General Festival tickets.
- **FESTIVAL - PREMIERE SPONSOR: \$5,000** LOGO RECOGNITION: Butterfly Event and Gala invitations\*; Festival website; Event program, poster, and advertising (print, radio, social media); Pre-event promotions - including live and digital promotion during Butterfly and Gala events; and Tree Sponsor recognition (w/option to decorate tree). **Includes:** 4 - Butterfly Event, 8 - Gala, and 16 - General Festival tickets.
- **FESTIVAL - GOLD SPONSOR: \$3,000** LOGO RECOGNITION: Butterfly Event and Gala invitations\*; Festival website; Event program, poster, and advertising (print, radio, social media); and Pre-event promotions - including live and digital promotion during Butterfly and Gala events. **Includes:** 4 - Butterfly Event, 4 - Gala, and 12 - General Festival tickets.
- **FESTIVAL - SAPPHIRE SPONSOR: \$1,500** LOGO RECOGNITION: Festival website; event program, poster, and advertising (print, social media); Pre-event promotions - including live and digital promotion during Gala event; and Signage by hospitality station during all of Festival. **Includes:** 4 - Gala and 12 - General Festival tickets.
- **FESTIVAL - SILVER SPONSOR: \$1,000** LOGO RECOGNITION: Festival website; event program and poster; Pre-event promotions (social media, email, and other digital); and Signage by coffee station during all of Festival. **Includes:** 2 - Gala and 10 - General Festival tickets.
- **FESTIVAL - GARNET SPONSOR: \$750** LOGO RECOGNITION: Festival website; event program and poster; social media promotions; and Signage by raffle tables during all of Festival. **Includes:** 2 - Gala and 8 - General Festival tickets
- **FESTIVAL - BRONZE SPONSOR: \$500** LOGO RECOGNITION: Festival website; event program and poster; and social media promotions. **Includes:** 10 - General Festival tickets.
- **FESTIVAL - OPAL SPONSOR: \$300** LOGO RECOGNITION: Festival website; event program and poster. **Includes:** 4 - General Festival tickets.

\*Recognition on 2026 invitations & other marketing if Sponsorship Commitment Form received by 06/16/2026



**THE BUTTERFLY EVENT: A Fundraiser Mingle**



Thursday, November 12, 2026 | 5:00-7:30pm | Tebo & Tilly's - Wausau

- **BUTTERFLY - PREMIERE SPONSOR: \$5,000** LOGO RECOGNITION: *Butterfly Event* invitation\*; Festival website; Event program, poster, and advertising (*print, radio, social media*); Pre-event promotions - including live and digital promotion during *Butterfly Event*; and Tree Sponsor recognition (*w/option to decorate tree*). Includes: 10 - *Butterfly Event*, 2 - *Gala*, and 16 - *General Festival* tickets
- **BUTTERFLY - GOLD SPONSOR: \$3,000** LOGO RECOGNITION: *Butterfly Event* invitation\*; Festival website; Event program, poster, and advertising (*print, radio, social media*); and Pre-event promotions - including live and digital promotion during *Butterfly Event*. Includes: 6 - *Butterfly Event*, 2 - *Gala*, and 12 - *General Festival* tickets.
- **BUTTERFLY - SAPPHIRE SPONSOR: \$1,500** LOGO RECOGNITION: Festival website; Event program, poster, and advertising (*print, social media*); Pre-event promotions - including live and digital promotion during *Butterfly Event*; and Signage by hospitality station during Festival. Includes: 4 - *Butterfly Event* and 10 - *General Festival* tickets.
- **BUTTERFLY - SILVER SPONSOR: \$1,000** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions (*social media, email, and other digital*); Digital promotion during *Butterfly Event*; and Signage by drink station during *Butterfly Event*. Includes: 4 - *Butterfly Event* and 10 - *General Festival* tickets.
- **BUTTERFLY - GARNET SPONSOR: \$750** LOGO RECOGNITION: Festival website; Event program and poster; and Pre-event promotions (*social media*) - including digital promotion during *Butterfly Event*. Includes: 2 - *Butterfly* and 8 - *General Festival* tickets



**OPENING NIGHT GALA**

Tuesday, November 24, 2026 | 6-9pm



- **GALA - PREMIERE SPONSOR: \$5,000** LOGO RECOGNITION: on *Gala* invitation\*; Festival website; Event program, poster, and advertising (*print, radio, social media*); Pre-event promotions - including live and digital promotion during *Gala* event; on *Gala* special event signage; Tree Sponsor recognition (with option to decorate tree). Includes: 2 - *Butterfly Event*, 10 - *Gala*, and 16 - *General Festival* tickets.
- **GALA - GOLD SPONSOR: \$3,000** LOGO RECOGNITION: on *Gala* invitation\*; Festival website; Event program, poster, and advertising (*print, radio, social media*); Pre-event promotions - including live and digital promotion during *Gala* event; and *Gala* special event signage. Includes: 2 - *Butterfly Event*, 8 - *Gala*, and 12 - *General Festival* tickets.
- **GALA - SAPPHIRE SPONSOR: \$1,500** LOGO RECOGNITION: Festival website; Event program, poster, and advertising (*print, social media*); Pre-event promotions; and *Gala* special event signage. Includes: 6 - *Gala* and 10 - *General Festival* tickets.
- **GALA - SILVER SPONSOR: \$1,000** LOGO RECOGNITION: Festival website and program; event poster and pre-event promotions (*social media, email, and other digital*); and on *Gala* special event signage; and includes: 4 - *Gala* and 8 - *General Festival* tickets.
- **GALA - GARNET SPONSOR: \$750** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions (*social media*). Includes: 2 - *Gala* and 8 - *General Festival* tickets.



**SENIOR STROLL**

Wednesday, November 25, 2026 | 9am-2pm



- **SENIOR STROLL - GOLD SPONSOR: \$3,000** LOGO RECOGNITION: *Senior Stroll* digital invitation\*; Festival website; Event program, poster, and advertising (*print, radio, social media*); Pre-event digital promotions; and *Senior Stroll* special event signage. Includes: 8 - *Gala* and 12 - *General Festival* tickets.
- **SENIOR STROLL - SAPPHIRE SPONSOR: \$1,500** LOGO RECOGNITION: Festival website; Event program, poster, and advertising (*print, social media*); Pre-event digital promotions; and *Senior Stroll* special event signage. Includes: 4 - *Gala* and 10 - *General Festival* tickets.
- **SENIOR STROLL - SILVER SPONSOR: \$1,000** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions (*social media, email, and other digital*); and *Senior Stroll* special event signage. Includes: 2 - *Gala* and 8 - *General Festival* tickets.
- **SENIOR STROLL - GARNET SPONSOR: \$750** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions (*social media*); and *Senior Stroll* special event signage. Includes: 2 - *Gala* and 8 - *General Festival* tickets.
- **SENIOR STROLL - BRONZE SPONSOR: \$500** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions (*social media*); and *Senior Stroll* special event signage. Includes: 10 - *General Festival* tickets.



**TEDDY BEAR BLAST**

Saturday, November 28, 2026 | 9-11am



- **TEDDY BEAR - GOLD SPONSOR: \$3,000** LOGO RECOGNITION: Festival website; Event program, poster, and advertising (*print, radio, social media*); Pre-event digital promotions; and *Teddy Bear Blast* special event signage. Includes: 4 - *Gala*, 20 - *Teddy Bear Blast*, and 16 - *General Festival* tickets.
- **TEDDY BEAR - SAPPHIRE SPONSOR: \$1,500** LOGO RECOGNITION: Festival website; Event program, poster, and advertising (*print, social media*); Pre-event digital promotions; and *Teddy Bear Blast* special event signage. Includes: 15 - *Teddy Bear Blast* and 12 - *General Festival* tickets.
- **TEDDY BEAR - SILVER SPONSOR: \$1,000** LOGO RECOGNITION: Festival website; Event program and poster; Pre-event promotions; and *Teddy Bear Blast* special event signage. Includes: 10 - *Teddy Bear Blast* and 8 - *General Festival* tickets.

\* \* \* Thank You! \* \* \*

**THANK YOU** for your generous support of the **2026 Festival of Trees!** Your support benefits individuals, families, friends, and neighbors throughout the communities we serve through *Aspirus at Home* comfort care and hospice services, and the *Aspirus Family House!*  
You are helping to create positive community impact!

CONTACT NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SPONSOR LEVEL \_\_\_\_\_ \$ \_\_\_\_\_

TREE SPONSORS: \_\_\_ 7-8 ft. Tree - \$800 \_\_\_ 5-6.5 ft. Tree - \$500 \_\_\_ 4 ft. Tree - \$250 \_\_\_ Mantel - \$200

\_\_\_ YES, I plan to decorate \_\_\_ NO, I do not wish to decorate; but I have purchased the décor

\_\_\_ NO, I do not wish to decorate; please pick a tree for me to sponsor

AUCTION ITEM \_\_\_\_\_ Value: \$ \_\_\_\_\_ You will call/email to discuss

RAFFLE ITEM \_\_\_\_\_ Value: \$ \_\_\_\_\_ You will call/email to discuss

USE MY ITEM: \_\_\_ as Festival wishes \_\_\_ Festival Auction \_\_\_ Festival Raffle \_\_\_ The Butterfly Event \_\_\_ Teddy Bear Blast

MY ITEM INCLUDES GIFT CARD(S) \_\_\_ No \_\_\_ Yes Card details: \_\_\_\_\_

NOTES \_\_\_\_\_

TOTAL AMOUNT TO THE ASPIRUS HEALTH FOUNDATION: \$ \_\_\_\_\_

PAYMENT: \_\_\_ Yes - Payment is on behalf of a company

Company Name \_\_\_\_\_

\_\_\_ Please invoice \_\_\_ Check enclosed \_\_\_ Credit Card (VISA/MC/DISC/AMX)  (or call 715.847.2470 to provide)

Card Number \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CSC \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PRINT DEADLINE: To be included in print ads, Logo must be received by July 6<sup>th</sup>, 2026.****Logo should be High res 300 dpi JPG or PDF file and sent via email to: [FestivalOfTrees@aspirus.org](mailto:FestivalOfTrees@aspirus.org)****Receipt of logo will be confirmed via email reply. No reply? Call 715.847.2470. Thank you!****RETURN COMPLETED FORM (email or mail):****FestivalofTrees@aspirus.org -OR- Aspirus Health Foundation 333 Pine Ridge Blvd - Wausau, WI 54401** **THANK YOU for your generous support of the Festival of Trees!**  
**YOU are helping to create positive community impact!** 